

# A T T I T U D E I S I N F E C T I O U S !

## Keynote address

**This keynote is designed to inspire, motivate and send your people home with techniques for energizing their workplace. When scheduled at the beginning of your conference, your people will greet each other with a phrase from this keynote throughout your conference. The original stories, examples and exercises shared with your conferees will have an “eye opening” impact on those whose goal is to become more effective and harmonious with others.**

### **One hour keynote:**

- ◆ Introducing a theme to carry throughout your meeting
- ◆ New techniques for energizing your day & those around you
- ◆ Managing one’s mouth—speaking in terms of what is rather than what is not
- ◆ Getting a handle on anger. One simple slogan that calms.
- ◆ Face examination and translation
- ◆ Accepting and projecting greetings - Heartwarming stories of how we affect each other
- ◆ Bringing a co-worker out of a funk—the roll in and bubble posse (optional)
- ◆ How to make laughter a part of your corporate culture
- ◆ From Attitude to Zeal—26 insights for energizing your life.

### **Additional topics for 90 minute and longer programs:**

- ◆ Ten traits of positive people and root causes of negative attitudes
- ◆ An attitude self assessment - Discover just how positive you are in 14 different areas
- ◆ Improving our attitude by improving our word choice
- ◆ Exploring our main topic of conversation - does it attract or repel? (Mixer)
- ◆ Accepting responsibility - eliminating why, won’t, can’t, don’t, they

**Margie Seyfer** is a snap, crackle and pop speaker who conducts high energy keynotes and workshops on attitude enhancement and telephone customer service. She has inspired thousands of people to become more effective in the areas of communication, interpersonal skills and workplace harmony.

She has written customer service and attitude articles for various industry newsletters and magazines. In 1998 she authored *From Attitude to Zeal—26 Insights for Energizing Your Life*. One of her stories appears in *Chicken Soup for the Nurses Soul*.

Margie is an Automotive Management Institute trainer and has also received the designation of AAM (Accredited Automotive Manager). Her family owns an automotive mechanical repair business in Wheat Ridge, CO.

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