

# Speaker Bio For Meeting Planner Only

**A tailored introduction will be supplied**

Margie Seyfer is a motivational speaker who conducts high energy keynotes and workshops on attitude enhancement and telephone customer service. She has inspired thousands of people to become more effective in the areas of communication, interpersonal skills and workplace harmony.

She has written customer service and attitude articles Auto, Inc and Motor Age magazines as well as for ASE Blue Seal newsletter. In 1998 she authored *From Attitude to Zeal—26 Insights for Energizing Your Life*. One of her stories appears in *Chicken Soup for the Nurses Soul*.

In 1985 she became certified to teach DiSC and uses the Personal Profile System and other people reading instruments to help participants in her “Power Up your People Skills”, “Selling to Personality Styles” and stress management programs.

With a 20 year background leading a large sales and management team she presents in a style that is both exhilarating and exciting. She has conducted training and provided keynotes to corporate audiences such as Qwest, IBM, HBO, Dish Network and Frontier Airlines. From banks to schools and associations she engages her audience both as a trainer and keynote speaker.

She has been the owner of Impact Presentations since 1985. She is a member of the National Speakers Association, Professional Level, as well as an Accredited Automotive Manager and a certified trainer for the Automotive Management Institute.